

# BOARD OF DIRECTORS CANDIDATES

## 2024 REALTOR® DIRECTOR / 2025 VICE PRESIDENT

### JESSICA COLLIER *Collier, REALTORS®*

Jessica is the Principal Broker/Owner at Collier, REALTORS®. She has been a REALTOR® since 2004 and a member of MAAR for nearly 20 years. She is a lifetime member of MMDC and a graduate of Leadership MAAR. She has served on the MLS and RPAC committees and is a major investor for RPAC.

Jessica is very involved in her community and promotes small businesses and positive community awareness through her Facebook page "Building Community with Jessica Collier." She also currently serves on the Industrial Board in Munford, TN, and the Fire Auxiliary Board as Vice President.

Jessica is running for the MAAR Board of Directors because she believes it is time for her to step up and represent her fellow REALTORS®.

### LANA FOWLER *Real Estate Agency*

Lana is a second-generation REALTOR® and a native Memphian. She has been a member of MAAR for over 24 years.

She has been a Life Member of the Multi-Million Dollar Club since 2004 and a 2005 Graduate of Leadership TAR.

Lana has served on the MMDC Board of Governors, Grievance, Professional Standards, MLS and Nominating Committees.

Lana loves the beach, playing tennis and spending time with her friends and family. She is excited for the opportunity to serve.



#### DESIGNATIONS:

- ABR®
- GRI
- SRS
- e-PRO®
- MRP
- RENE



#### DESIGNATIONS:

- AHWD
- GRI
- PSA
- SFR





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## 2024–2025 REALTOR® DIRECTOR

### TINA BLACK *Assured Real Estate Services*

Tina Black is a native Memphian and graduate of Sheffield High School, the University of Memphis and UT Martin. She has been a MAAR member for 26 years and is licensed in Tennessee and Mississippi. She is a licensed course instructor in Tennessee and has been a Transaction Desk instructor for four years.

In her time with MAAR, Tina has served on 19 committees, including the Course Monitors, RPAC, MLS, Professional Development, Leadership MAAR, Diversity & Inclusion, Governing Documents and Scholarship Committees. She currently serves on the YPN and Member Services Committees as well as the Fair & Affordable Housing Committee as Chair.

She is the proud mother of Trinity, who recently turned 18.



#### DESIGNATIONS:

- ABR®
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- SRES
- AHWD
- CRS
- C2EX

### WARNETT NIXON *BenchMark, REALTORS®*

Warnett embarked on her real estate journey in 2015. Her interest in education motivated her to acquire both her Brokers license and TREC Instructors license.

Warnett has served on several committees, including the Education Foundation Board of Trustees and the Diversity & Inclusion Committee, on which she currently serves as Chair. She also currently serves on the Tennessee REALTORS® Professional Standards and Diversity & Inclusion Committees. She is a Leadership MAAR alumnus, a NAR Spire mentor and will graduate in the Tennessee REALTORS® A.R.E.A. Class of 2023.

Warnett actively volunteers at Dorothy Day House and HopeWorks, demonstrating her commitment to community service. She is also a passionate advocate for local businesses.



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# BOARD OF DIRECTORS CANDIDATES

## 2024–2025 REALTOR® DIRECTOR

MATT HOLT

*Renshaw Company, REALTORS®*

Matt Holt is currently the Principal Broker of The Renshaw Company. He has specialized in residential property management and sales since joining MAAR in 2007.

In his time at MAAR, Matt has served on the Member Services and Community Development Committees; he currently serves on the Professional Development Committee. Matt has completed the MAAR Excellence Certification and is a graduate of Leadership MAAR's Class of 2023.

Matt is a proud lifelong Memphian and is passionate about the city. He currently lives in East Memphis with his wife and daughter. He enjoys spending time with his family and friends, playing golf and going to Tigers and Grizzlies games.



### DESIGNATIONS:

- PSA

## ZACH THOMAS

*Sell901 Real Estate*

Zach Thomas joined MAAR in 2015 and quickly recognized real estate could be more than a career. He's served on the Fair & Affordable Housing and Budget & Finance Committees, and is currently Chairman of the Community Development Committee. He also serves on the Tennessee REALTORS® Budget & Finance Committee. He is a 2021 Leadership MAAR graduate.

Zach works with local education and children's organizations that help the vulnerable see their brighter future in our city.

A lifelong Memphian and graduate of the University of Memphis, he resides in Arlington with his wife and three boys. Zach is the co-owner of Bluff City Media and enjoys sports, singing, business, and economics. He also leads worship for his church.



### DESIGNATIONS:

- AHWD





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## 2024–2025 REALTOR-ASSOCIATE® DIRECTOR

### CHELENA ALLEN *BenchMark, REALTORS®*

Chelena relocated to Memphis in 1993 after receiving a Bachelor's in Business and Marketing from Missouri State University. She spent over 20 years in sales and marketing. Her accomplishments include creating an entire marketing department, developing training materials and coaching others to success.

Since becoming licensed in 2016, Chelena has been a Course Monitor and has served on the Member Services, Professional Development and Leadership MAAR Committees. She currently serves as an Education Foundation Trustee and is a 2020 graduate of Leadership MAAR.

When she isn't working, she enjoys traveling with her husband of 20 years, Wayne, and her son, Malcolm. They are active members in their church and she is a member of Delta Sigma Theta Sorority, Inc.



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### SHERITA MCCRAY *Assured Real Estate Services*

Sherita McCray joined MAAR in 2007 and has 15 years of experience in the real estate industry, successfully helping clients find their dream homes. She was honored by MAAR as REALTOR-ASSOCIATE of the Year in 2020 and recognized by NAREB Memphis as the 2022 Realtist of the Year.

She has served in various leadership roles within NAREB, including her current position as the NAREB National Membership Chair. Previously, she served as the Local Board President of Memphis, during which membership experienced significant growth, and as the Regional Vice President of NAREB, Region VII.

Sherita is deeply committed to community outreach and actively advocates for the betterment of local communities in Memphis and the surrounding areas.





# BOARD OF DIRECTORS CANDIDATES

## 2024–2025 COMMERCIAL DIRECTOR

### CATHY ANDERSON *Crye-Leike Commercial*

Cathy Anderson is an Affiliate Broker and Vice President with Crye-Leike Commercial, which she joined in 2007 after successfully owning and managing a ServiceMaster franchise for 12 years. She is a multi-million-dollar sales leader for Crye-Leike and consistently ranks within the top 10% of the 1,700 agents in the Memphis area.

Cathy holds a BBA and an MBA from the University of Memphis, with a concentration in Finance, Insurance and Real Estate. She is licensed in Tennessee, Mississippi and Arkansas and she is a Certified Commercial Investment Member (CCIM) through the CCIM Institute.

Cathy and her husband, Steve, have been happily married for eons and have raised four fabulous children and one lucky cockapoo!

*\* Cathy has been appointed as a Commercial Director by the MAAR Commercial Council.*



#### DESIGNATIONS:

- SIOR





# 2023 ANNUAL MEETING & ELECTION

## ANNUAL MEETING

We're excited to announce that this year's Annual Meeting will be held at the Museum of Science & History, formerly the Pink Palace Museum, on September 7 from 4–6 p.m.

Appetizers and cocktails will be served, and MAAR Leadership will present the State of the Association, an update on everything MAAR has been up to and what's in store for the future!

If you have gotten your broker license and would like to upgrade your membership status from REALTOR-ASSOCIATE® to REALTOR®, you will need to contact [Phyllis McKee](#), 901.818.2418, by Friday, August 11 at 5 p.m.

For the full schedule of events relating to the Annual Meeting, see below:

- August 10 – Meet the Candidates Town Hall
- August 14–September 6 – Election Voting
- September 7 – The Annual Meeting

## BOARD OF DIRECTORS ELECTION

As in years past, voting for the Annual Meeting will be electronic. Online voting for the 2024–2025 Board of Directors will open on August 14 and remain open until September 6 at 11:59 p.m.

Prior to the Annual Meeting, members will have an opportunity to get to know the Board of Directors Candidates at the Meet the Candidates Town Hall, to be held in the MAAR Education Center on August 10 at 9 a.m.

During the voting period, voting computers will be available for use at MAAR. Any member who visits MAAR will be able to cast their vote on-site should they wish to do so. Votes must be cast prior to the deadline to be counted.

Be advised that only REALTOR® members may vote on the Bylaws and the full slate of candidates. REALTOR-ASSOCIATE® members may only vote for the REALTOR-ASSOCIATE® candidates.

After voting ends, the Election Inspector will verify the results in writing. Your new Board of Directors will be announced by Carmen Prince, MAAR 2023 President, at the Annual Meeting.

